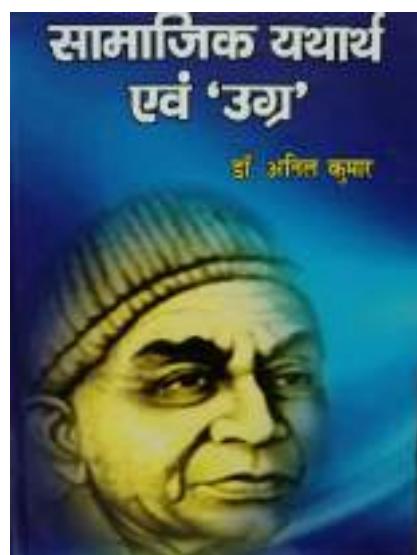


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COMMUNICATION ENTREPRENEURSHIP AND FINANCE Renegotiating Diverse Perspectives

Edited by
Manju Arora
Rakesh Lal Shrestha

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3. Dr. Pankaj Kaushal

THEORY OF EQUATIONS

for
B.A./B.Sc.
Semester - IV
H.P.U.



D.R. SHARMA
Formerly In Post-Graduate Deptt. of Mathematics,
B.A.V. College,
AMRITSAR.

Dr. JAGJIT SINGH PATYAL "Dr. PANKAJ KAUSHAL"
Head, Deptt. of Mathematics,
N.S.C.B.M. Govt. College,
HAMIRPUR.

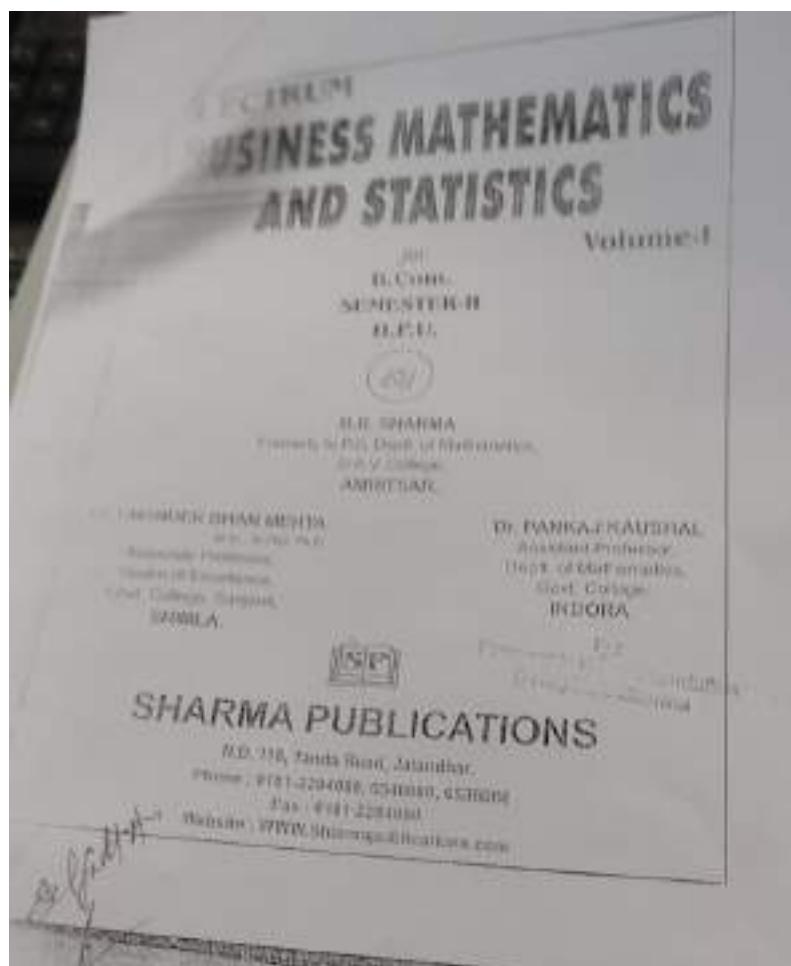
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Dept. of Mathematics,
Govt. College,
INDORA.

AJAY KUMAR
Assistant Professor
Dept. of Mathematics,
Govt. P.G. College,
DAULATPUR CHOWK.

VIVEK KUMAR
Assistant Professor
Dept. of Mathematics,
Govt. Degree College,
KULLU.



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4. Dr. Inderjit Singh

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ROLE OF SCIENCE AND TECHNOLOGY IN INDUSTRIAL DEVELOPMENT: AN INDIAN PERSPECTIVE

Inderjit Singh^a, Surey Sharma^b and Vivek Kumar^{c**}

^aAssistant Professor, Faculty of Commerce in Govt. College Jodhpur, (Rajasthan)

^bAssistant Professor, Faculty of Geography in Govt. College Jodhpur, H.P.

^cAssistant Professor, Faculty of Economics in Govt. College Jodhpur, H.P.

E-mail: inderjeet12@gmail.com

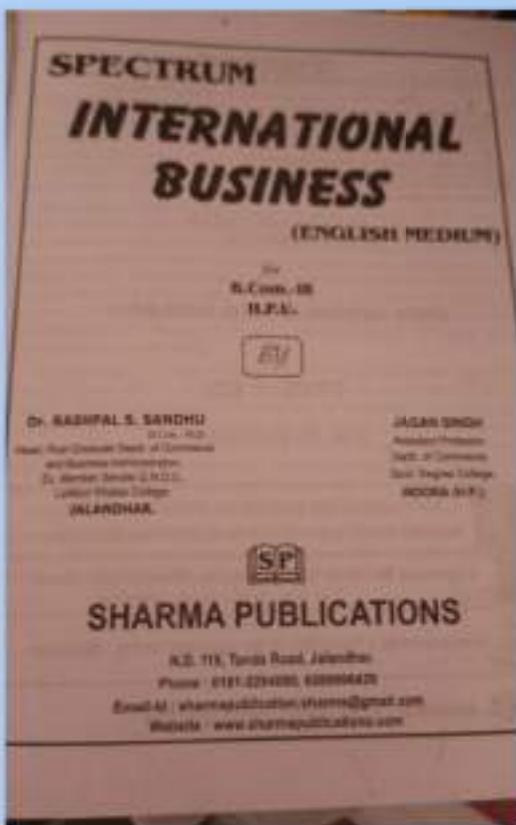
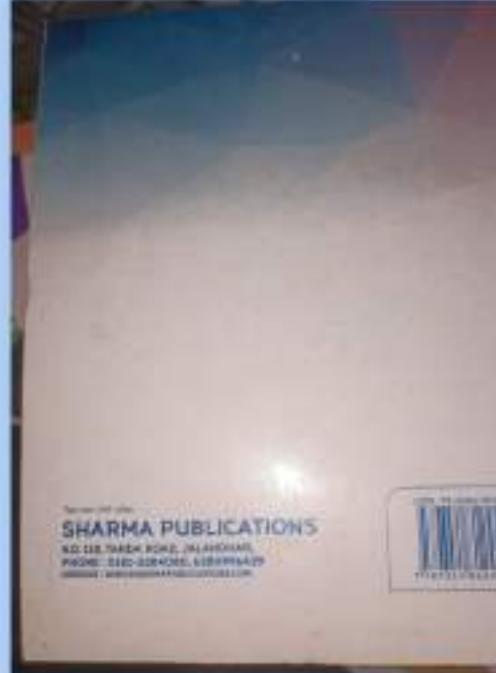
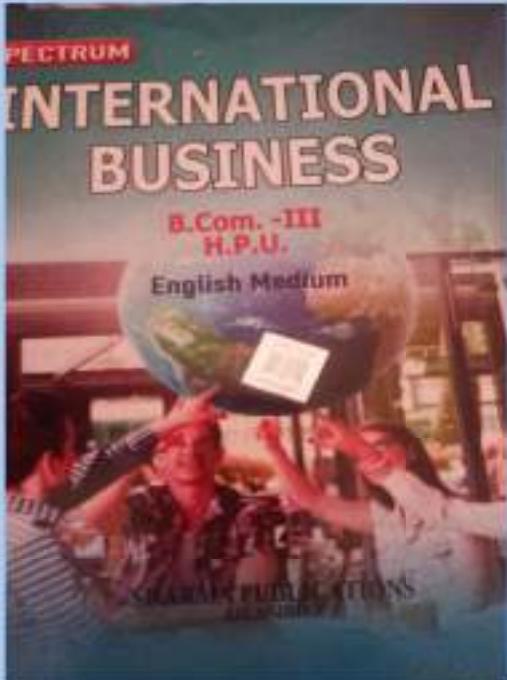
Innovation-spur science-based traits and industrial development is a fast changing pace of globalisation. Knowledge accumulation and diffusion have been increasingly recognised as fundamental factors that play an important role in long-run economic growth. This paper focuses on the long-term innovation strategy of industrial and technological development in India. This paper examines the relationship and ways in which science and technology (S&T) support industrial development in India. The Indian science and technology space has been instrumental in bring social and economic changes. The country has not only endeavoured to upgrade traditional skills to make them relevant and competitive but has also been on a spur to develop advanced technologies, which has eventually played a pivotal role in transforming the nation into a modern, industrialised society. Scientific knowledge and expertise, innovative, high technology, industrial infrastructure and skilled workforce are the key factors that have driven the progress of the country to a major extent. The paper emphasises four S&T policy areas: education and human resource development, the private sector, the public sector and information communication technologies. The main argument of this paper is that technology is an increasingly important element of globalisation and of competitiveness and that the acceleration in the rate of technological change and the prerequisites necessary to participate effectively in globalisation are making it more difficult for many developing countries to compete.

Keywords: Innovations, Science, Technology, Industrial Development, and Globalisation

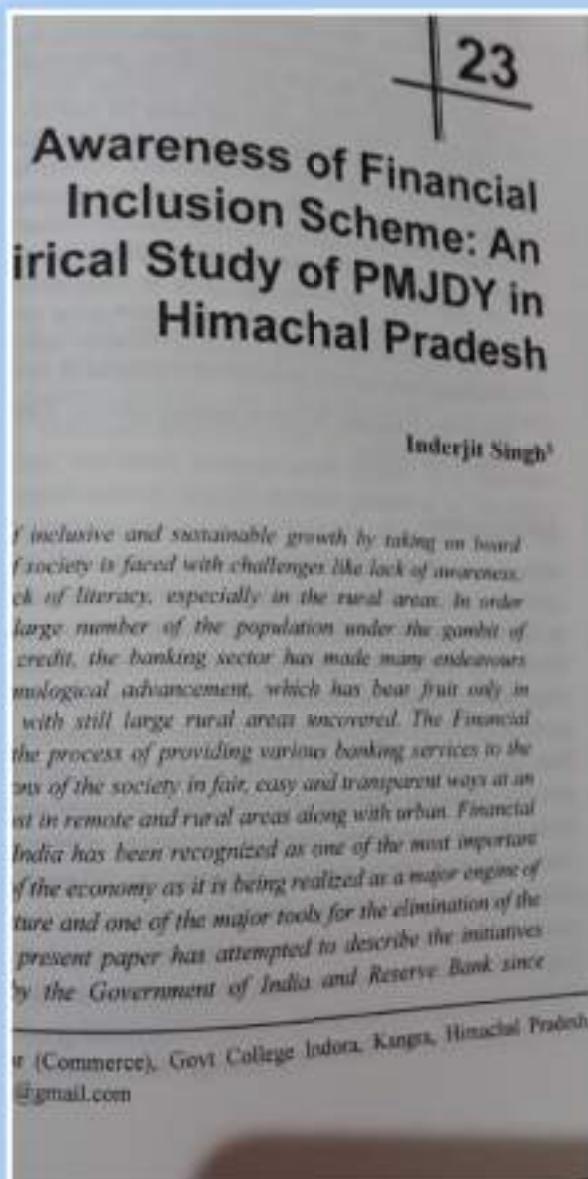
Introduction

In the pre-economic reforms era, the question of scientific and technological development in India had a central role in the general debate on the country's development strategy, whether in policy-oriented discussions, in academic considerations or in discussions in the public and political arena. Unusually, compared to several other countries, India's economic and technological wrist was the subject of a rather broad consensus that, barring a few notable exceptions, drew support from across the political spectrum and

5. Prof Jagan Singh



6. Dr. Inderjit Singh



Changing Paradigms in Financial Services Marketing
Dr. Ashish Gogta, Dr. Babita Yadav and Dr. Varsha Rokade

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7. Dr. Inderjit Singh

Changing Horizons of Indian Business

Editor:
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E-Agriculture in India: Introduction and Figuration

Dr. Inderjit Singh*

Abstract

E-commerce is the emerging sector for all industries such as apparels, eBooks, fashionware, sports and fitness products, etc. While every other business in the country is enjoying the benefits of e-commerce, agriculture is still far behind. But if we get into some facts of agriculture industry, collaborating it with technology will definitely benefit this sector in India. Agriculture is considered to be a primary occupation for a vast segment of population. We aim to focus on key factors discovered for effective utilization of Information Communication Technology for agricultural boost up, at least on the surface, with supportive of evidence based. E-Agriculture is a rising field focusing on the improvement of rural and agricultural development through advanced information and communication processes. E-agriculture is a relatively recent term in the field of agriculture and rural development practices. E-agriculture, therefore, describes an emerging field focused on the enhancement of agricultural and rural development through improved information and communication processes. More specifically, e-agriculture involves the conceptualization, design, development, evaluation and application of innovative ways to use information and communication technologies (ICTs) in the rural domain, with a primary focus on agriculture. The main aim of this paper is to reach farmers for their awareness, usage and perception in e-Agriculture. E-Agriculture is a platform for supporting marketing of agricultural products.

Keywords: E-agriculture, E-commerce, Communications, and Technology.

Introduction

Today all business is going online in India and earning a good amount of revenue. Even the consumers are switching from physical shopping to e-shopping, as they are getting their ordered items, whether clothes, jewels, household items, etc. just

* Assistant Professor, Faculty of Commerce in Govt. College Jalandhar, Kangra, H.P.
University, Himachal H.P.

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Impact of Coronavirus (Covid-19) on the Indian Economy: An Overview

-Dr. Indrajit Singh

Abstract

Globally Coronavirus has produced an unstable environment for people. This has spread all over the world and called as a pandemic by World Health organization. This has stopped many of economic activities due to contagious disease and has no end till date to fight with covid. It has produced economic impact on globe and India. It may produce measure in many part of the world, in every sector to India most of the products are imported from China, especially in medicine and manufacturing industry. The outbreak of the Covid-19 pandemic is an unprecedented shock to the Indian economy. The economy was already in a parlous state before Covid-19 struck. With the prolonged country-wide lockdown, global economic downturn and associated disruption of demand and supply chains, the

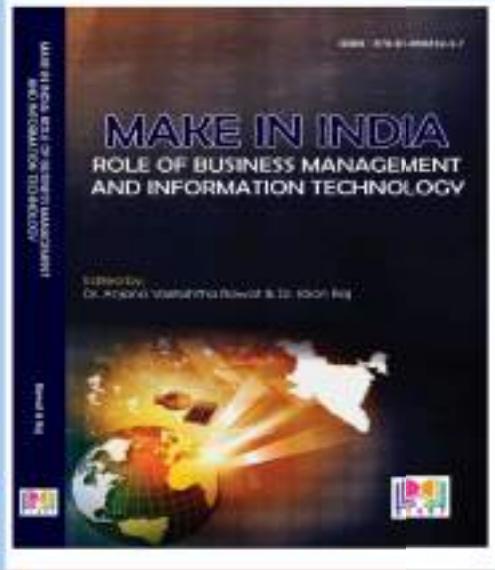


**Covid Pandemic (Covid-19) and Interdisciplinary Indian economy is likely to face a protracted period of slowdown. The magnitude of the economic impact will depend upon the duration and severity of the health crisis, the duration of the lockdown and the manner in which the situation unfolds once the lockdown is lifted. In this paper we describe the state of the Indian economy in the pre-Covid-19 period, assess the potential impact of the shock on various segments of the economy, analyse the policies that have been announced so far by the central government and the Reserve Bank of India to alleviate the economic shock and put forward a set of policy recommendations for specific sectors.**

Keywords: Covid-19, Pandemic, Economic downturn, and Lockdown.

Introduction

We are in the middle of a global Covid-19 pandemic,



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Edited by:
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Associate Professor and Head
Department of English
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Dr. Kishan Patel
Assistant Professor
School of Law
Birla University, Jaipur, Rajasthan

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10. Dr. Inderjit Singh

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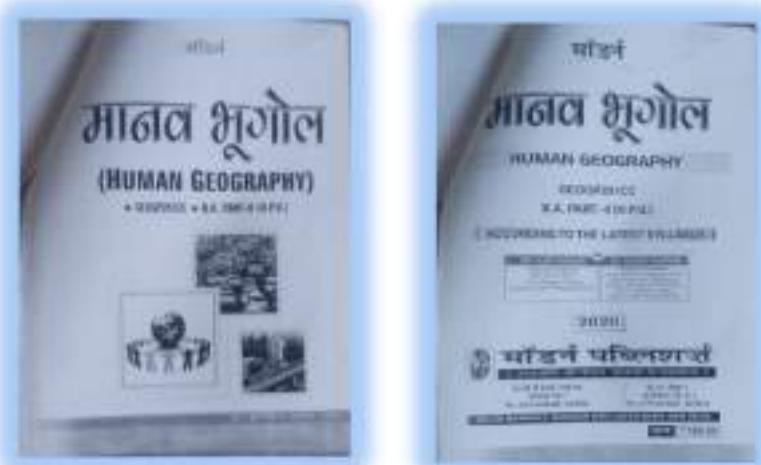
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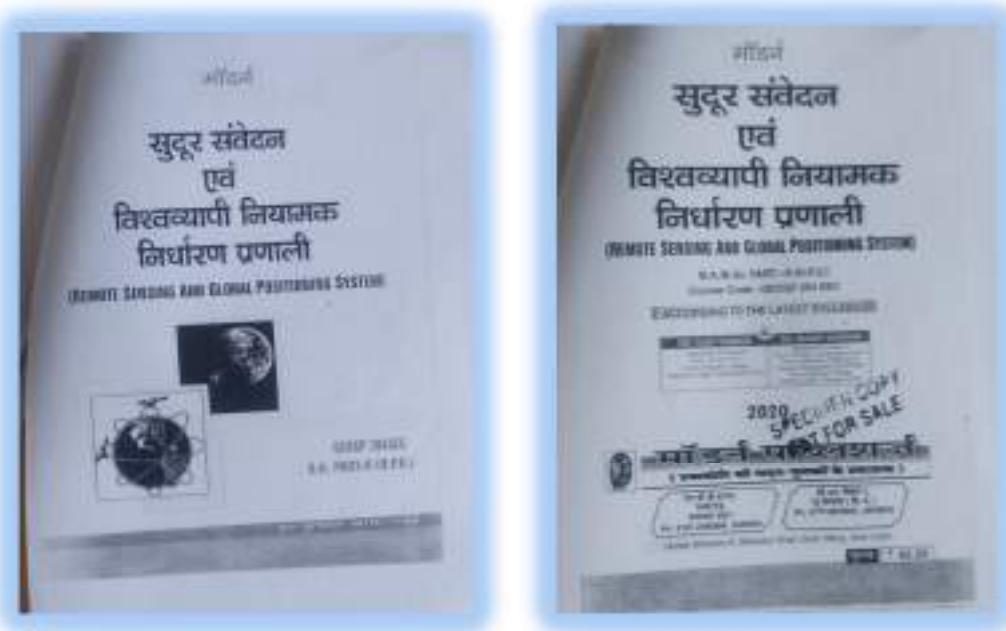
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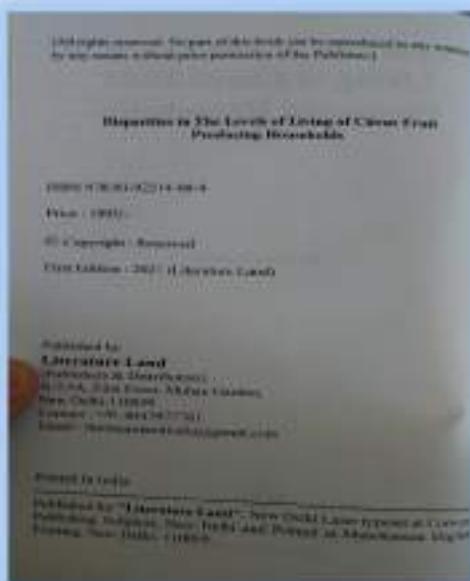
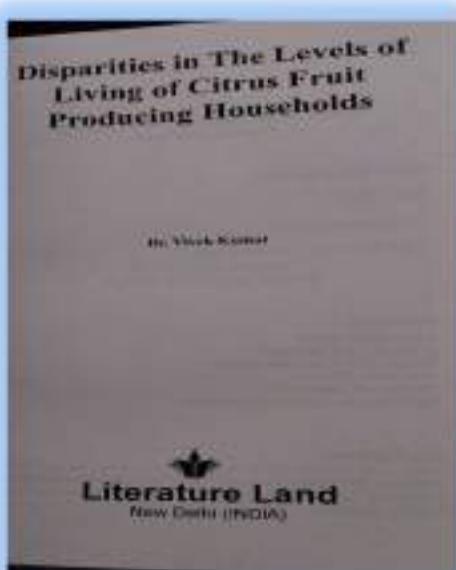


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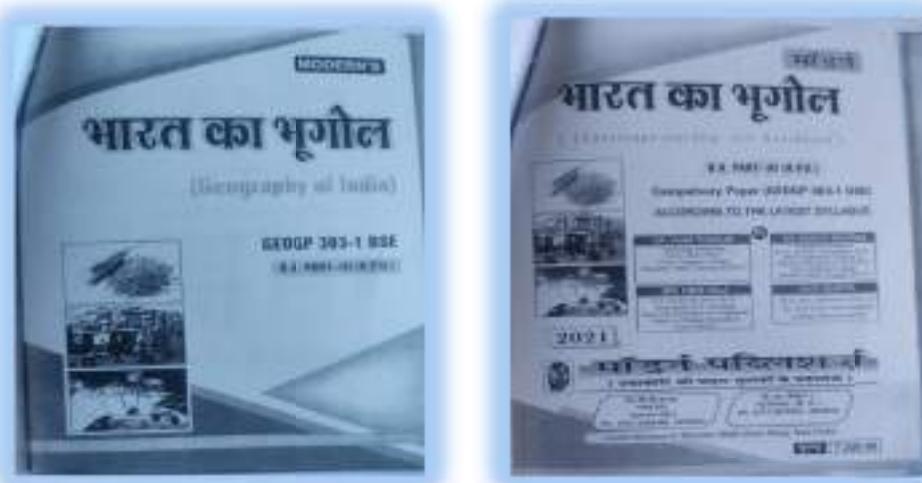


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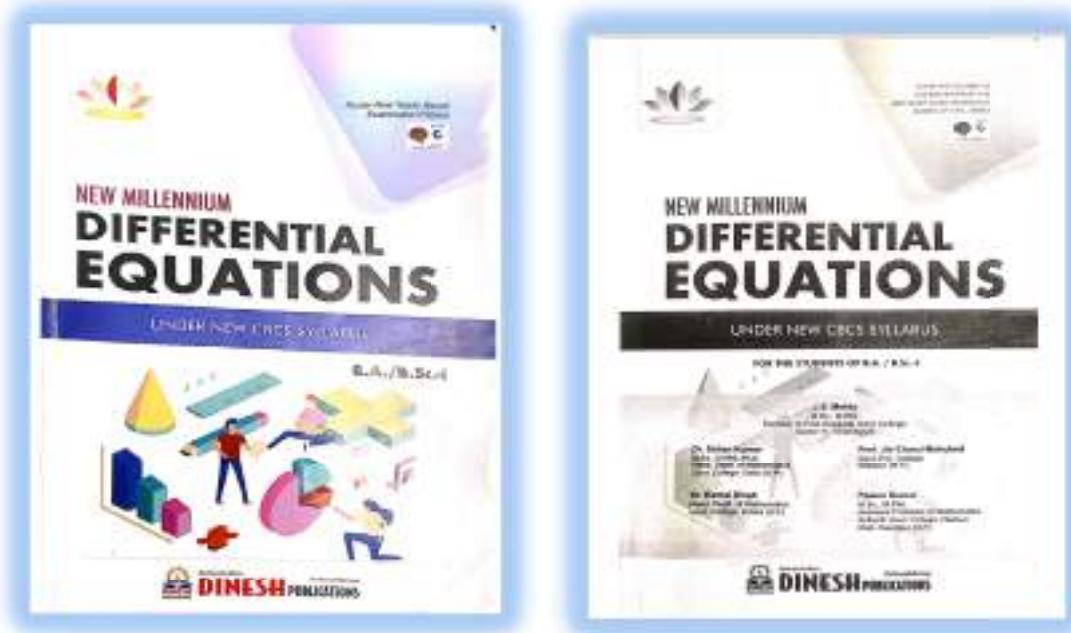
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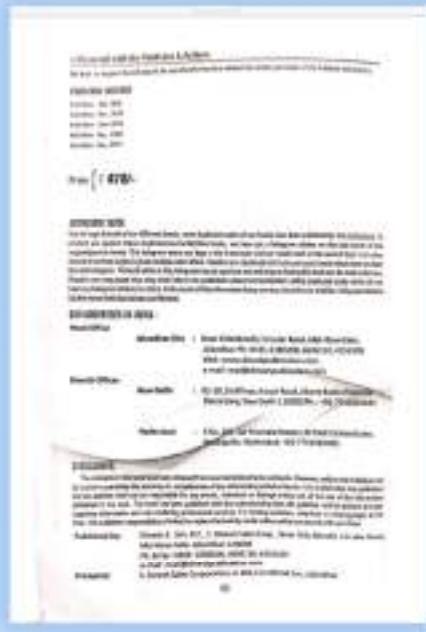


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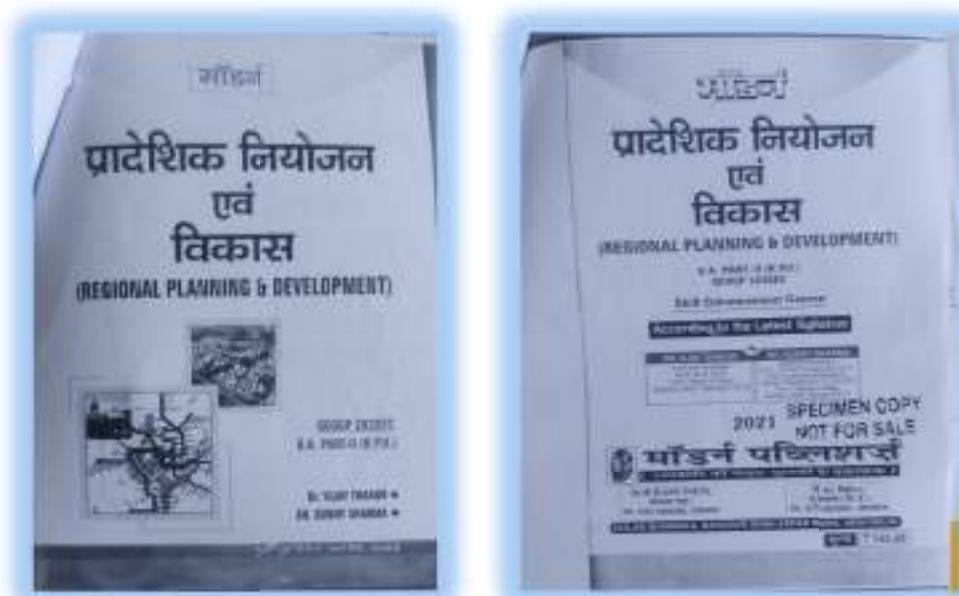




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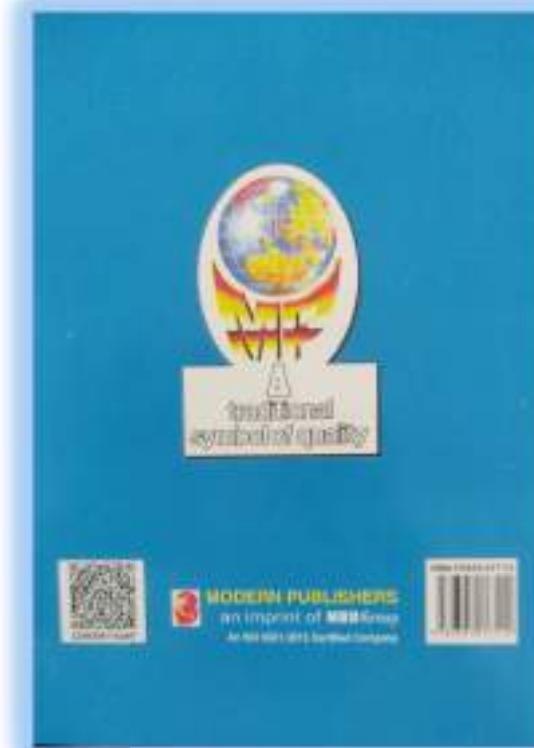
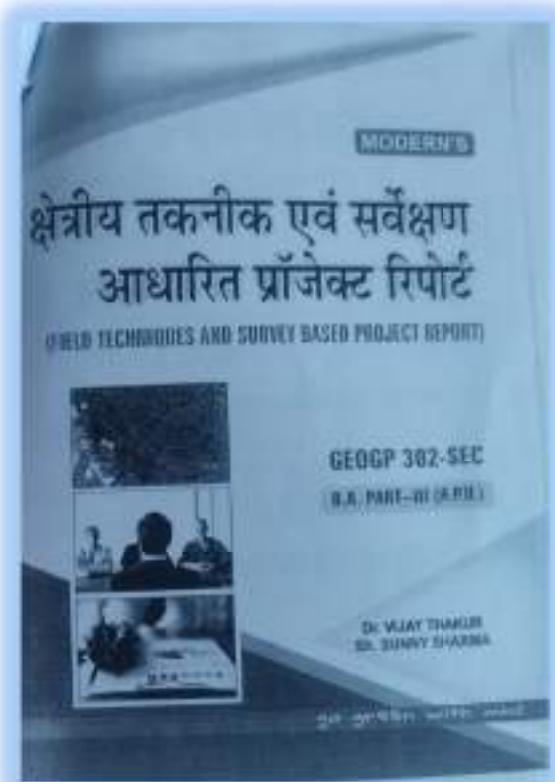
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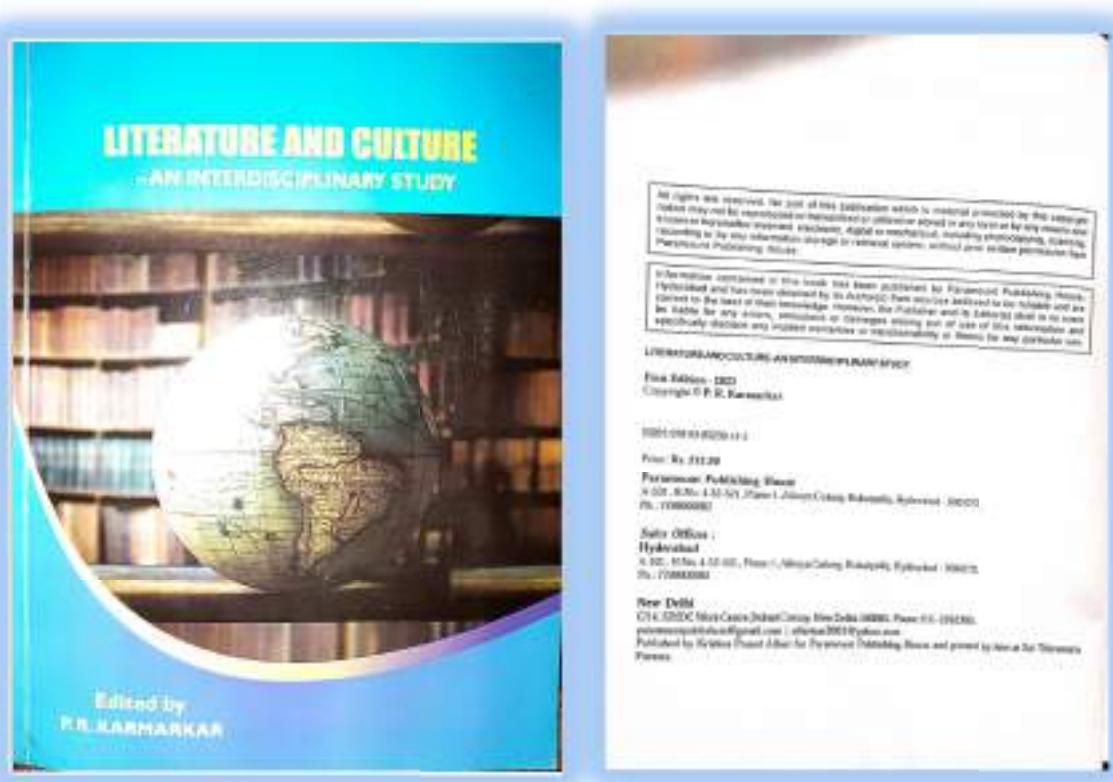
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